### **Comparisons of Job Characteristics**

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Agents and Business Managers of Artists, Performers, and

**Athletes (13-1011)** 

Compare Knowledge
Compare Skills
Compare Abilities
Compare Detailed Work Activities
Compare Tools and Technologies

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

### Knowledge

Similarity of Focus Occupation to Associated Occupation: 78

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Customer and Personal Service	11.3	18.8	13.0	<<	Extensive education and/or training may be required
Sales and Marketing	5.2	17.2	8.1	<<	Extensive education and/or training may be required
Communications and Media	5.3	14.3	17.0	>	Current knowledge level is likely sufficient
Administration and Management	8.4	13.2	12.6	0	Current knowledge level may be sufficient
Clerical	7.3	12.8	10.7	<	Expanded education and/or training may be required
Fine Arts	2.2	10.3	8.3	<	Expanded education and/or training may be required
Personnel and Human Resources	5.6	9.1	9.0	0	Current knowledge level may be sufficient
Economics and Accounting	4.4	8.9	5.4	<<	Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

#### **Skills** Similarity of Focus Occupation to Associated Occupation: Focus Occupation: Producers and Directors (27-2012) Associated Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011) Average Associated Focus **Associated Occupation's** Rating, All Occupation's Occupation's **Evaluation of Focus Occupation Key Skills Elements** Occupations Rating Rating Extensive development of skills in this Persuasion 7.4 14.3 10.9 area may be required

Negotiation	6.8	13.6	10.4	<<	Extensive development of skills in this area may be required
Time Management	8.9	11.4	12.6	>	Skill level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of  $O^*NET$  (Occupation Information Network) data.

### **Abilities**

#### Similarity of Focus Occupation to Associated Occupation: 97

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)

Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Oral Expression	12.4	15.2	15.1	0	Current ability level may be sufficient
Oral Comprehension	12.5	14.9	14.9	0	Current ability level may be sufficient
Written Comprehension	11.0	13.6	13.7	0	Current ability level may be sufficient
Problem Sensitivity	11.1	13.0	12.7	0	Current ability level may be sufficient
Speech Recognition	9.9	13.0	12.2	0	Current ability level may be sufficient
Written Expression	9.8	12.9	13.1	0	Current ability level may be sufficient
Deductive Reasoning	10.6	12.2	12.5	0	Current ability level may be sufficient
Speech Clarity	10.2	12.1	12.3	0	Current ability level may be sufficient
Fluency of Ideas	7.6	9.8	11.1	>	Current ability level is likely sufficient
Originality	7.6	9.6	11.7	>	Current ability level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

# **Activities that Both Occupations Have in Common**

Similarity of Focus
Occupation to Associated
Occupation: 83

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)

Work Activities	Exclusivity of Activity
Audition performers	92
Direct talent	89
Evaluate talent or individual	87
Hire, discharge, transfer, or promote workers	47
Negotiate business contracts	60
Obtain information from individuals	24
Schedule activities, classes, or events	71
Use interviewing procedures	23
Use marketing techniques	76
Use negotiation techniques	67

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## **Tools and Technologies that Both Occupations Have in Common**

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Agents and Business Managers of Artists, Performers, and Athletes (13-1011)

**Tools and Technologies** 

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.